

ADVERTISING RATES

Effective from 1st January 2009

Display

	Full Colour	Mono
Page	€2669.00	€2112.00
Half Page	€1335.00	€1056.00
Quarter Page	€668.00	€528.00
Per Single Column	€13.90	€11.00
Front Page	€16.70 (scc)	

Inserts

A5 Single Sheet	€120 per 1,000
A4 Single Sheet	€130 per 1,000
Prices of other configurations based on weight and size	

On-Line

Options to suit all clients from Banners to Buttons and Sponsorship opportunities. For full details of how we can maximise your on line presence please contact our Sales Team.

Cancellations

1 Week prior to publication date

Circulation

Street Day : Friday Weekly Circulation 11,600

Door to door distribution in the main towns of Tullamore & Edenderry. Together with our extensive network of Newsagents of bulk drop sites makes the Offaly Independent the highest circulated paper for County Offaly.

Group Circulation Manager:

Dale Greenwood
Tel: 044 9346720 Fax: 044 9330597
Email: dale@westmeathexaminer.ie

Other Publications Available:

ANGLO CELT
MEATH CHRONICLE
WESTMEATH INDEPENDENT
WESTMEATH EXAMINER

MECHANICAL DATA

Format

Tabloid - 6 column per page
Full colour throughout

Types Areas Depth Width

Page	320	340mm
Half Page	160	340mm
Quarter Page	160	125mm
1 col		39mm
2 col		82mm
3 col		125mm
4 col		168mm
5 col		211mm
6 col		254mm

Deadlines

Wednesday 5pm

Technical Data

Printed Web Coldset, Mono and Process Colour

File Transfer: Email - ads@offalyindependent.ie
FTP

File Format: Hi Res PDF all fonts embedded or
JPEG no less than 400dpi

Advertising Contacts

Group Sales Manager

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• Over 400,000 Readers every week

• 1 Phone Call, 1 Piece of Copy

• Take the guesswork out of planning your marketing campaigns

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