




RATES (effective 4th January 2010)

DISPLAY

			
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Half Page (16x8)	£955	£1,337	£955
SCC	£7.85	£11.00	£7.85
Front Page Solus (12x2) 1 Insertion	£225 (per insert)		
13 Insertions	£194	(per insert)	£182
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	Full Colour (Plus 50%)	Spot Colour (Plus 15%)	

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Lineage (Business)	1.60pw	2.05pw	1.60pw

(All rates are subject to VAT at the standard rate)

TECHNICAL DATA

Page Type Area	33 x 26.6cm
Column Length	33 cm
Columns Per Page	8
Column Widths	(1) 3cm (2) 6.4cm (3) 9.7cm (4) 13.1cm (5) 16.5cm (6) 19.9cm (7) 23.25 cm (8) 26.6cm

Screen 100 LPI

Dot Gain is 32% with preferred screen angles of:

© 15 : (M) 75 : (Y) 90 : (K) 45

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